

The logo for musicMagpie, featuring the word "music" in blue and "Magpie" in black, with a stylized blue pen nib under the "i".

# musicMagpie



**“The Whistl team have always strived to learn our business so that they can work with us to build our business. All levels are extremely professional and helpful – from van drivers to account management to the senior leadership team. It is refreshing to work with a team that is commercially driven, but who genuinely seem to care about our business and its success.”**

**Sam Vesey,  
Director of Logistics and Commercial Media**

## **Meeting huge delivery demands from shoppers all over the world**

musicMagpie is the best place to sell unwanted technology and media items, as well as being the best place to purchase refurbished devices, such as smartphones, tablets, game consoles and wearables, as well as CDs, DVDs and games. Millions of people use musicMagpie every year to sell their unwanted items, and the site has paid out more than £6m to customers who have sold their items since 2007.

Since 2012, Whistl has collaborated with musicMagpie to meet huge delivery demand from shoppers all over the world; maintaining great value service, a low average selling price whilst meeting customers' expectations and those of the marketplaces they trade in.

## **Reduction in cost of delivery and maintaining quality of service**

Whistl devised a cost effective bespoke solution for delivery of musicMagpie's large letters, packets and parcels enabling them to maximise use of its own internal sortation process to deliver a service fulfilling customer orders 24/7.

As a result, there was a significant reduction in cost of delivery with quality of service maintained in the UK and globally. musicMagpie continue to work with Whistl and helped to secure future milestones.

The logo for whistl, featuring the word "whistl" in a bold, orange, lowercase sans-serif font, with a stylized orange smiley face above the "i".

# whistl