



We require from our partners is 100% reliability and with Whistl this is exactly what we get. Their collections from us are always at the agreed time slot and, with very few exceptions, our orders are delivered to our end customers on time. Our relationship with Whistl, through our very efficient account manager, is excellent and we would certainly recommend Whistl to other companies and in fact recently we did, and they have already switched!



## **Ian Wordsworth - Operations Director**

## Managing 40,000 items a year

NBN International, despatch thousands of books every day to a mix of customers ranging from large retailers like Amazon and Waterstones to universities, colleges and schools, right through to private individuals. With over 40 years' experience, NBNi offers flexible, cutting-edge distribution on behalf of multiple publisher clients to ensure their titles are available to customers all around the world.

For over 4 years, Whistl has been a reliable and efficient delivery provider, supporting NBNi's UK distribution, managing up to 40,000 items a year. This partnership has helped NBNi maintain excellent service right through to customer delivery.

## NBNi keeps the nation reading with Whistl

Whistl collaborate with NBNi to ensure the delivery of every book on time, every time. With reliability at the core of NBNi's reputation and operation, Whistl developed a specific weekday collection timeslot and Whistl's Packets and Parcels AllSort service means NBNi can guarantee delivery within 3 days. Quarterly meetings with the dedicated Whistl account manager ensures delivery performance is tracked and maintained.

The partnership approach between NBNi and Whistl has resulted in delivery reliability and efficiency, ultimately converting into cost savings for NBNi.

