



**THE WHITE COMPANY**  
LONDON



“The **standard of the service provided has been fantastic**. Our account manager who knows the market and Whistl services inside out; issues are resolved quickly and effectively, we are kept well informed, regular catch ups are arranged and rates negotiated resulting in cost savings. **Whistl consistently deliver on time** and provide regular reports on handover to Royal Mail which help with forecasting brochure response rates. In addition they maintain good relationships with our suppliers and keep them well informed of any service changes. **I would recommend Whistl to any business looking for a new mail provider.**

**Louisa Webb, International Marketing Manager**



### **Improved service and savings on delivery**

The White Company had been working with Whistl since 2015. Key objectives were set to deliver cost savings on their postal delivery and to improve service to enable a day-delivery option for customer communications and direct mail campaign activity.

Whistl re-negotiated rates resulting in cost savings allowing The White Company to invest this budget elsewhere in their business.

### **Providing valuable customer insights.**

The Whistl team also assisted with forecasting brochure response rates by providing regular reports on handover to Royal Mail providing The White Company valuable customer insights.

The Whistl logo features the word "whistl" in a bold, orange, lowercase sans-serif font. Above the letter "i" is a small orange circle with a white smiley face inside.