



BRAFORME

Whistl offer diverse product offerings for domestic shipping

BraForMe are a leading online reseller of premium lingerie brands in the UK. They have been working with Whistl since April 2021, who send parcels and large letters to their customers.

Jackson Burton, Director at BraForMe, explains “As an omnichannel seller (Shopify, eBay, Amazon, Secret Sales, etc.), we have to continually align our shipping policies with ever-changing marketplace requirements, while ensuring we are keeping our shipping costs low.

Our Whistl Account Manager continues to provide revised, improved, and new services for us that align with marketplace requirements and assist in us driving down shipping costs. We’ve managed to reduce costs for shipping by 10-20% while simultaneously providing customers with a tracked service that has led to significantly reduced customer contact for delayed/missing orders.”



Whistl have one of the most diverse product offerings for domestic shipping in the UK. This is only made better by the strategic-minded account managers who provide constant advice on choosing **cost-effective** options that simultaneously improve the customers buying experience.

We’re confident we will move a sizeable amount of our post over to Whistl in the coming months as they continue to be cost-effective, **innovative with services**, and have market-leading account managers who take a long-term stance in building partnerships with businesses.



Jackson Burton,
Director at BraForMe

GET IN TOUCH

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