

Print Mailing and Fulfilment

Improve delivery performance with leading print fulfilment experts



Access discounted shipping rates

Dedicated Account Management team

Swift response and quick turnaround

Enhance your campaign success

Brand managers, advertising agencies, printers and publishers throughout the UK trust the Whistl group to provide catalogue, brochure, direct mail, magazine and point-of-sale fulfilment for local and international bulk distribution.

Need to improve the performance of your campaigns? Spending too much time and money on print distribution and losing focus on your business' core activities? Then look no further and talk to us today!

Designed with brand managers, advertising agencies, printers and publishers in mind, we provide a wide range of printed matter fulfilment services including packaging procurement, storage, data-management, colour and monochrome printing, mailing, package and parcel distribution UK and Internationally.

Whether you need to distribute catalogues, brochures, point of sale material or even a subscription magazines, Whistl has the depth of experience to ensure that your delivery has the best chance of success.

How you benefit

- **Increase campaign success:** Gain access to mainstream and specialised mailing and carrier partners, enhanced with proactive SMART Notifications to minimise delivery issues
- **Best-in-class Account Management:** One point of contact dedicated to understanding your business and its needs
- **Secure and compliant data storage:** With an experienced processing team, we can be trusted to hold and use clients' address lists safely and optimise the quality of their data
- **Maximum visibility and accountability:** Immediate access to everything you need to know about the status and success of your campaigns
- **Mitigate Risk:** When working with a multi-carrier shipping provider, you are ensuring the best delivery service option is always in place

How does it work?

Within the Whistl Group we provide tailored fulfilment solutions to retailers, brands, printers and publishers worldwide, with extensive experience storing and distributing catalogues, point of sale material, brochures and magazines.

Once you are set up simply send your printed matter in bulk to our fulfilment centre in Nottingham, ready for storage, picking and packing. Then send your address list to our fulfilment team, at which point we select your items ready for shipment. Your print materials are then despatched via one of our carrier partners. During the delivery, our in-house customer services team and innovative SMART Notifications platform are working in the background to ensure delivery problems are minimised.



Goods in:

You or your printer sends your printed matter to our fulfilment centre



Data Processing:

Your address list is received, checked and formatted suitably for our bespoke despatch software



Fulfilment:

Items are selected according to your despatch brief and packaged for onward shipment



Shipping:

Parcels are despatched to your customers via a choice of carrier partners



Returns:

Shipments can be returned to the fulfilment centre for processing

Fulfilment Experts

With multi-site fulfilment locations across the UK, we provide complete fulfilment services to publishers, retailers, wholesalers and multi-channel businesses. We take the time to understand your fulfilment needs and the importance of creating a seamless, quality consumer experience. With the Whistl Group, we support your business every step of the way.

Print Fulfilment Features:

- Experience with printers, publishers, brand managers, advertising agencies, retailers and brands
- Fulfilment expertise with bulk mailing and storage of catalogues, magazines, brochures, direct mail and point of sale
- Fully integrated reporting and stock control
- Consultative approach with packaging, carrier services selected, storage and stock management
- Leverage collaborative buying power from >20 carriers and >600 services
- We provide scalability, with over 1.5 million square feet of warehouse space dedicated to fulfilment

Why Whistl?

As the UK's leading logistics specialist, we provide efficient, high-quality and competitively priced services across [Business Mail](#), [Parcels](#), [Fulfilment](#), [Contact Centres](#) and [Doordrop Media](#) both in the UK and internationally.

We help brands and businesses overcome challenges and help them be more efficient, deliver a high-quality level of service and delight their curiosity, through a range of delivery management and customer service solutions.

Our mission is to grow by doing a great job, with can-do people working efficiently to deliver exceptional services to all of our customers.

For more information:

Call: [01156 724 020](tel:01156724020) | Email: moreinfo@whistl.co.uk | Visit: www.whistl.co.uk

The Whistl Group consists of...

whistl

parcelhub
Part of the Whistl Group

posthub
Part of the Whistl Group

leafletdrop

Relish
Part of the Whistl Group