



Whistl stand out from the competition

Launched in 2015, Splend provides people from all walks of life the freedom to earn an income through flexible, all-inclusive car subscriptions.

Their unique products offer flexible car subscriptions for rideshare and delivery drivers who work with platforms such as Uber, Bolt, AmazonFlex and more.



We engaged Whistl to help deliver an outbound campaign targeting existing rideshare drivers in London. Right from the start, the Whistl team stood out from the competition by understanding the needs Splend had and what we're trying to achieve with the campaign. The Whistl team excelled from building the scripts to the quality of the agents on the phone to the daily results updates.

We're already in the process of planning our next campaign with Whistl and we look forward to building a long-term partnership with them.



Peter O'Rourke
VP of Marketing
Splend

