



### **Whistl responsive and professional as usual**

Alpha Graphics create award-winning, multi-channel marketing and print to help businesses perform better online and offline.

They work with clients to create campaigns, including research design concepts and multi-channel marketing campaigns using personalisation.

Whistl's Contact Centre has support Alpha Graphics with a number of multi-channel car sales campaigns. This included the management of outbound calls to register prospect customers for a sales event. The Contact Centre dialling often runs for 4-5 days with impressive results.



Recent events have seen good numbers of appointments made and one client sold 448 cars when they would normally sell around 280-300 in the same period.

We found Whistl to be really responsive and professional as usual.



**Sean Costigan, Director  
Alpha Graphics**

