



Wild

Wild and Whistl work collaboratively

Founded in 2019 by childhood friends, Freddy Ward and Charlie Bowes-Lyon, Wild Cosmetics creates high performing, eco friendly and sustainable personal care products. Using the very best ingredients nature has to offer, whilst reducing the impact on the environment. Initially selling through an online subscription service and web store, expanding now into high street retail stores like Tesco, Boots, Waitrose and Sainsburys.

Whistl and Wild have been working together since 2021, initially providing downstream access services with final mile delivery by Royal Mail and then later in 2022 adding a Yodel final mile delivery service for larger shipments. Whistl continue to work with Wild to support their growing market share and developing product range, now and into the future.

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We have a strong working relationship with Whistl and always work collaboratively to find solutions and improve our customer experience.

The team consistently demonstrates a deep understanding of our brand values, enabling them to deliver tailored solutions that align to our vision.

We appreciate their commitment to our partnership, as it drives us forward with confidence and unlocks new opportunities for growth

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**Emma Rozario, Special Projects Lead
Wild Cosmetics**

whistl